

# PRESS RELEASE

## LAUNCH OF THE **BETTER OFF OUT** CAMPAIGN

FOR A POSITIVE FUTURE OUTSIDE THE EUROPEAN UNION

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- WHAT? The launch of BETTER OFF OUT, a mainstream campaign to communicate the positive benefits for the UK of being outside the EU.
- WHO? Supporters include economists such as Ruth Lea and Prof. Patrick Minford, Parliamentarians such as Philip Davies MP and journalists such as Tom Utley of *The Daily Telegraph*.
- WHERE? **Committee Room 17, House of Commons.**
- WHEN? **1.10 p.m., Wednesday, 26 April 2006.**

The BETTER OFF OUT Campaign will be officially launched on Wednesday. It is a mainstream campaign striking a new, positive note in the EU debate. Informing people through the media, high-profile supporters and mass publicity, BETTER OFF OUT seeks to make a persuasive and convincing case for a UK that trades on a world stage, not just inside an inward-looking European Union. The opportunities for jobs and business in the UK, and the benefits to third world producers currently starved of trade, are clear and compelling.

All media and press are welcome. Please contact Mark Wallace, BETTER OFF OUT Campaign Manager on 07736009548 for further details, comment or interviews. Mark is based in London and available for all press, radio or television interviews.

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